Following the incident that occurred on Thursday, 22 October 2020, Cool Cats is expressing our sincere condolences to the families affected while reassuring everyone that we value all our employees regardless of their location and clarifying all doubts or misconception.

It was reported that there had been a fire accident at the next building with was not contained soon enough and spread to our building. Unfortunately, occupants of the building were not alerted, and they were trapped in the building causing the death of 23 people and injury of 17 others.

We have contacted the department of fire and safety to conduct a thorough inspection of all our factories across the world. We have also requested that all fire and safety systems be upgraded to meet safety guidelines of each state or region. The upgrade will include an installation of the VESDA-E-VES Aspirating Smoke Detector in all our factories across the world. This device will help to identify and monitor smoke density by individual sampling pipe which allows a single zone to be divided into four separate sectors. Sector addressability enables the user to respond to a potential fire event quickly by reducing the search area. We will also begin to conduct quarterly fire alarm inspections in all the factories.

We want to reassure members of the public as well as our employees that we value the safety and success of our staff at Cool Cats irrespective of their location. We will continue to ensure that we constantly update safety protocols, and measure are put in place to avoid ill-fated incidents like this. We appreciate your support and dedication to Cool Cats.

Reference:

Northey, M., & Seijts, J. (2018).*Impact: A guide to business communication* (9th Canadian ed.) Don Mills,, ON: Pearson.